

Cru SELECT

TM/MC

A Time for Discovery

Cru Select travels the world to bring winemakers outstanding wines from leading vineyards. These wines will become a delightful dinner companion and a real treasure for wine enthusiasts looking to complete their wine cellars.

You will love your Cru Select wine kit because...

Made with 16L of region specific pure varietal grape juice along with European and Australian grape concentrates.

Your wine can be enjoyed young or allow it to age for a few months to truly discover the excellence of Cru Select.

Six weeks takes you from box to bottling where you will find your Cru Select wine wonderfully delectable.



Cru Select offers a diverse collection of white and red wines from around the world made with old world winemaking traditions. Each wine has just the right body, flavour, clarity and bouquet to satisfy even the most discerning palates.



WHITE WINES

Argentinean Trio - Viognier, Riesling, Chardonnay 0 | 4 | 0

A delightful blend that highlights the apricot and floral notes of Viognier, the minerality of Riesling with the tropical aromas of Chardonnay. Fresh and balanced fruitiness complimented by hints of vanilla, this brilliant golden yellow wine has a lingering finish.

Australian Chardonnay 3 | 4 | 0

Clean, crisp and rich in varietal character, fruit flavours abound. It's golden-hued and slightly tart while flavours of vanilla, cloves and butterscotch tantalize the palate.

*** Australian Viognier Pinot Gris** 0 | 3 | 0

This extremely aromatic white wine opens up with apricots and pear notes. Dry and medium-bodied, it finishes on a refreshing fruit forward note.

French Viognier 0 | 3 | 0

This dry, full-bodied wine has a powerful, rich and complex aroma of ripe apricots, orange blossoms and tropical fruit flavours. Deep gold in colour, this wine is best consumed young.

*** German Gewürztraminer** 0 | 4 | 1

This wine delivers delicious aromas of roses, lychees and tropical fruits, as well as the infamous spicy notes characteristic of Gewürztraminer. Our proprietary Süss Reserve Pack™, along with added elderflowers, brings out intense fruity characteristics and inviting spicy tones which complete the experience.

German Riesling Traminer 0 | 3 | 0

The fresh, crisp flavours of Riesling combined with the exotic spiciness of Gewürztraminer produce a full, dry wine with immense character and a round and well balanced finish.

Italian Pinot Grigio 0 | 2 | 0

An exquisite balance of citrus fruit and acidity is the foundation for this popular Italian white wine. The bouquet reveals bright citrus and green apple aromas with honeydew tones.

New Zealand Sauvignon Blanc 1 | 3 | 0

Crisp and light, with intense flavours of grapefruit peel and freshly cut grass and an accent of light oak on the finish. The wine presents soft hues, with a slight tinge of green.

New Zealand Unoaked Chardonnay 0 | 3 | 0

This full-bodied unoaked wine showcases the brilliant balance between fresh fruity flavours and vibrant acidity. Offering a stunning array of flavours that reflect citrus, peach and mineral notes, this refreshing wine is best served chilled to show off its lively potential.

★ Award Winning Wines

™ CHWTA-used under licence † Not available in all regions

RED WINES

*** Australian Bush Vine Grenache** 4 | 4 | 0

This full-bodied wine has a strong structure of powerful fruit, heavy toasted oak and loads of earthy/spicy flavour. Deep garnet in colour, this wine is fermented on toasted Hungarian oak staves and Shiraz Genuwine Winery Dried Grape Skins to bring out the rich flavours of prunes, fine black pepper and chewy tannins.

Australian Cabernet Sauvignon 3 | 4 | 0

Australian Cabernets are typically softer and fruitier. This wine shows complex varietal fruit flavours including cherry and blackberry.

Australian Cabernet Shiraz Merlot 5 | 5 | 0

The spicy flavour from Cabernet, sweet berry fruit of Shiraz and softening effects of Merlot result in a hearty, tightly structured and well-balanced wine. Aromas of leather and black pepper give way to intense jammy flavours of blackberries and ends with an elegant and long finish.

*** Australian Shiraz** 5 | 4 | 0

This full-bodied red wine is deep and dark in colour with a rich bouquet of fruit and a hint of cassis. It ages gracefully into a velvety wine of pure elegance.

Australian Shiraz Viognier 4 | 4 | 0

The resulting blend of these two varietals is a full-bodied, deep garnet red wine with a complex nose of violets, spices and rich American oak. Integrated flavours of berries, chocolates and spices are framed by tight knit chewy tannins.

California Old Vine Zinfandel 3 | 4 | 0

This complex wine shows a deep ruby red colour with firm tannin structure. Luscious black cherry, tobacco and leather aromas burst into flavours of cherry and raspberry, followed with spicy black pepper.

*** California Pinot Noir** 3 | 3 | 0

Medium to full-bodied, this wine presents a bouquet of rich tobacco, ripe blackberries and spices. The palate is treated to a heady experience of dark cherries, a hint of oak and velvety tannins.

*** Chilean Cabernet Malbec Carmenère** 3 | 3 | 0

Strong notes of green pepper, dark fruit and leather define this rich dark wine. Smooth tannins grace the palate followed by blackberries and spice.

Chilean Malbec 4 | 4 | 0

Aromas of crushed blackberries and vanilla follow through to a densely packed palate richly blessed with streaks of chocolate interwoven with abundant oak tones. Fermented on heavy toasted Hungarian oak shavings, the finish is dramatic and long.

French Merlot 3 | 3-4 | 0

This Merlot is a full-bodied red wine with impressive aromas of farm fresh strawberries, violets and vanilla framed with soft silky tannins. On the palate, it presents powerful notes of ripe raspberries, cherries and dark fruit.

Italian Amarone 5 | 5 | 0

Unique to the Valpolicella region of Italy, our Amarone is packed with rich raspberry, blackberry and cassis flavours. Deep, dark and inviting, the finish is long, lingering and full of ripe tannins.

Italian Barolo 2 | 4 | 0

This full-bodied dry wine has intense flavours of violet, cherries and cocoa. Undertones of toasted oak dominate the long finish along with dark fruit and firm acidity.

*** Italian Brunello** 4 | 5 | 0

Big hearted and assertive, this deep ruby red wine is blessed with expressive aromas of tobacco, ripe plums and black cherries. The palate offers explosive notes of blackberries, prunes and vanilla.

Italian Chianti Riserva 4 | 3 | 0

A rich, robust and complex wine with spicy black and red cherry aroma and notes of chocolate. A fine young wine but time lends grace and subtlety to this masterpiece.

*** Italian Valpolicella Ripassa** 4 | 4 | 0

This is an Italian classic with all the makings of a powerful full-bodied red wine complete with fermentation on Sangiovese Genuwine Winery Dried Grape Skins. The aroma in the glass is reminiscent of farm fresh cherries backed by streaks of dark chocolate and toasted oak, which ages well into a wine of award winning potential.

Okanagan Valley Red Meritage 4 | 4 | 0

A wonderfully rich blend of Cabernet Sauvignon, Merlot and Cabernet Franc, it opens with aromas of vanilla, chocolate and leather. On the palate, there are flavours of plum and black currant with a touch of cloves accented by Hungarian oak shavings which are enhanced by fermenting over Cabernet-Merlot GenuWine Winery Dried Grape Skins.

ALL SCALES BASED ON FINISHED WINES

OAK					BODY					SWEETNESS					
light	•••	heavy	light	•••	full	dry	•••	sweet							
1	2	3	4	5	1	2	3	4	5	0	1	2	3	4	5

Zero indicates no oak

*All wines can be sweetened to taste following fermentation

A TIME FOR DISCOVERY



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